

Panellist Profile

Approved Professional Advisory Panel – Community Housing Futures

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Business Name	Cushman & Wakefield						
Contact Name	Ari Kraemer						
Contact Phone	0433 838 114	Contact Email	Ari.Kraemer@cushwake.com				
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	Melbourne VIC 3000 Australia						
Business Status	\square Individual consultant $ ot \square$ Consultancy firm \square Association/group of individual consultants						

Introduction Summary

Cushman & Wakefield Advisory+, has been established as a comprehensive and client-focused real estate advisory team, prompted by valuable client input expressing the need for strategic guidance at earlier stages of the property life cycle. Through the Advisory+ team and wider Cushman & Wakefield service lines, we are able to support our clients through finance, business planning, property development and risk assessment.

Sector Knowledge

Our experienced team of professionals have supported housing associations, housing co-operatives, non-for-profit organisations, crisis accommodation providers, and government housing agencies for decades. We have deep technical expertise and an extensive understanding of market dynamics.

We believe that the housing options exist on a spectrum and that challenges within one tenure can, and do, impact the effectiveness of the whole housing system. We are therefore acutely aware of the challenges at all tenures on the housing spectrum, and work with our clients to develop innovative and sustainable solutions to these challenges.

Our team brings a wealth of experience that we will draw on to support clients as an approved provider, delivering high value for your capital allocation. We have worked extensively on engagements across Australia, on social and community housing through business planning, finance, risk assessment and project development.

Skills	Offered?	Summary of demonstrated qualifications, consultancy skills and consulting track record		
Finance	☑ Yes	Economic appraisals		
	□ No	Financial modelling		
		Capital raising		
		Financial risk analysis		
Business	☑ Yes	Development conceptualisation		
Planning	□ No	Business case development		
		 Procurement support 		
		Market and demand analysis		
Property	☑ Yes	Project management		
Development	□No	Urban planning		
		 Disability care and purpose-built facilities 		
		Staged developments		
Risk	✓ Yes	Risk analysis		



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Management	□ No	•	Risk mitigation		
		•	Risk register development		

