

Panellist Profile

Approved Professional Advisory Panel – Community Housing Futures

Business Name	Baybrook		
Contact Name	Ashley Lovell		
Contact Phone	0400447762	Contact Email	alovell@baybrook.com.au
Postal Address	P.O. Box 22 Kedron 4031		
Business Status	<input type="checkbox"/> Individual consultant <input checked="" type="checkbox"/> Consultancy firm <input type="checkbox"/> Association/group of individual consultants		

Introduction Summary

Baybrook provides professional Town Planning consultancy services to the private sector and Government, predominantly in South East Queensland.

Ashley Lovell is the Director and Principal Town Planner of Baybrook. He has 20 years of experience, founded in various fields of planning and national project experience.

Ashley's skills and experience include:

- Statutory planning and policy advice
- Assessment and formulation of complex and sensitive development approvals at local, state and federal levels of Government
- Master planning and urban design
- Community and stakeholder engagement
- Social and strategic planning
- Superseded planning scheme requests, compensation, and compliance matters
- Appeals and expert witness services to the Qld Planning & Environment Court.

Relevant to land and built-form projects, across various sectors, including:

- Residential long-term, short-term, student, affordable, specialist disability accommodation, and retirement living
- Community facilities, education and health
- Retail and commercial
- Mixed-use and heritage
- Industry, mining, infrastructure, and renewables energy.

Ashley is highly experienced in collaborating with various specialist consultants on projects. He has regard to broad-ranging technical matters and project objectives to inform approval strategy, implements creative problem-solving, and aims to be proactive and responsive to all stakeholders.

Sector Knowledge

Ashley has provided town planning services to CHOs across numerous projects for 7+ years. Ashley recognises the importance for CHOs to design housing that is responsive to a specific cohort in the project location, adhere to Government funding requirements (from design detail to milestone timeframes), and be cognisant of value for money.

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Skills	Offered?	Summary of demonstrated qualifications, consultancy skills and consulting track record
Finance	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Business Planning	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Property Development	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<p>Ashley is highly experienced and skilled in the preparation and management of development approvals, involving coordination of multi-disciplinary project teams.</p> <p>This includes development applications (DAs) to Local Government Areas, and Ministerial Infrastructure Designation (MID) proposals to the State Government.</p>
Risk analysis Management	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Partnership development	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Growth readiness assessments	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Strategic asset management	<input type="checkbox"/> Yes <input type="checkbox"/> No	

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Feasibility	<input type="checkbox"/> Yes <input type="checkbox"/> No	
NRSCH Registration	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Other	<input type="checkbox"/> Yes <input type="checkbox"/> No	